



Press Release

Immediate Release

19 August 2026

New Group Clinical Director Appointed at Cygnet

Cygnet is pleased to announce the appointment of Dr Salim Matta as its new Group Clinical Director.

Dr Matta has been part of the Cygnet Group for nine years and brings extensive experience in clinical leadership, service development and quality improvement. Having most recently served as Interim Group Clinical Director, he has played a significant role in supporting clinical excellence and strengthening the quality of care delivered across Cygnet's services.

A Consultant Psychiatrist and experienced Medical Director, Dr Matta has led large-scale clinical, operational and digital transformation programmes across mental health services in England, Wales and Scotland. Throughout his career, he has helped drive quality improvements, develop robust clinical governance frameworks and support the delivery of safe, evidence-based, person-centred care. He has also been instrumental in opening new services, developing innovative models of care and promoting co-production to ensure service user voices remain at the heart of care delivery.

Announcing the appointment, Professor Tony Romero, Group CEO, said: "I am delighted to announce the appointment of Dr Salim Matta as our Group Clinical Director.

Salim has worked with the Group for an impressive nine years and, during his time as Interim Group Clinical Director, has made a significant contribution to our clinical leadership and to the quality of care we provide across our services.

His experience, clinical and medical expertise, and understanding of our organisation, combined with his commitment to the people we support and our colleagues, make him an excellent appointment.

I know he will bring the same energy, commitment and leadership that he has demonstrated throughout his career with Cygnet."

Alongside his clinical leadership responsibilities, Dr Matta has championed workforce development, helping to strengthen psychiatric recruitment, training and professional development opportunities. He is also passionate about digital innovation in healthcare and has supported the implementation of systems designed to improve quality, safety and operational efficiency across services.

Commenting on his appointment, Dr Matta said: "I am honoured to have been appointed Group Clinical Director at Cygnet and am excited to support the continued delivery of outstanding clinical care and clinical leadership across our organisation.

I look forward to working closely with colleagues across Cygnet to further strengthen clinical standards, promote safe, effective and person-centred care, and advance our shared ambition of achieving the very best outcomes for the people we support.

I would also like to thank colleagues throughout the organisation for their ongoing dedication, professionalism and commitment. I am proud to be part of such a passionate and skilled team and look forward to building on our successes together."

As Group Clinical Director, Dr Matta will provide strategic clinical leadership across Cygnet's nationwide network of services, supporting continuous improvement and ensuring the organisation remains focused on delivering the highest standards of care and positive outcomes for those it supports.