



Press Release

Immediate Release

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Tabley House Nursing Home Champions VR Technology

Residents at Tabley House Nursing Home are discovering new ways to reconnect with memories thanks to an extended partnership with Recreo VR, the UK's leading supplier of virtual-reality experiences for care settings.

Recreo's virtual reality headsets are being used in care homes to enable residents to experience environments that reflect their own personal histories, hobbies they've enjoyed and topics of interest from the past.

The partnership secures year-round access to immersive VR sessions that transport residents to soothing beaches, bustling cityscapes or cherished holiday spots, all without leaving the comfort of the Knutsford-based home.

Deborah Jones, Home Manager at Tabley House said: "VR is no gimmick, it's a window to the wider world. We're witnessing brighter moods, sharper memories and deeper engagement when the headsets are used.

"The impact Recreo VR has on our residents is truly inspiring. These immersive environments can rekindle a spark and facilitate breakthroughs we might not otherwise see. It's about bringing the world to them and enriching their lives in ways we've only dreamed of."

Recreo VR designs and curates virtual-reality experiences specifically for older adults and people living with cognitive or physical challenges. Its platform is used by more than 300 care providers across the UK to promote wellbeing, social connection and cognitive stimulation.

Founders of Recreo VR, Sam and Alex, were inspired to create their product after seeing the transformation a journey to a beach had on Sam's grandmother towards the end of her life. Joyce, who lived with dementia and had struggled with verbal communication for a long time, began to smile and engage in conversation during the trip.

Sam and Alex have aimed to replicate Joyce's experience on that beach using VR technology. They said: "We believe that virtual reality has the power to transform the lives of residents, build social connections and enhance their quality of life. We want to empower care organisations to embrace new technology and create

experiences in their settings that have noticeable impact on both residents, their families and staff that go beyond the traditional approaches.

“Our mission is to make meaningful moments possible, no matter a person's age or ability. The results at Tabley House show how immersive content can trigger memories and spark joy. We are thrilled with our partnership with Cygnet.

“There are so many benefits to VR for residents in a nursing home including improved communication, enhanced mood and wellbeing, memory stimulation and inclusive engagement. It can reduce agitation and loneliness and with lightweight headsets and one-to-one guidance, even bed-bound residents can participate.”