



Press Release
Immediate Release
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Dr Tony Romero's wins Complex Care Leader in the HealthInvestor Power List 2025

Cygnnet is pleased to announce that our Group CEO, Dr Tony Romero, has been named a winner in the HealthInvestor Power List 2025, recognising his outstanding leadership and influence across UK health and social care.

Dr Romero has spent his entire career in healthcare, leading from the front with first-hand experience of being a doctor and psychiatrist in the NHS. He was appointed CEO of Cygnnet in 2017 and in the eight years under his leadership, Cygnnet has become one of the largest independent providers of mental health and social care services in the UK.

Since taking up the role of CEO in 2017, he has led Cygnnet through a transformative period of growth, innovation and quality improvement.

His key achievements over the last 12 months include:

- ✓ £132million investment in seven new hospitals, adding 230 beds, supporting 1,500 people annually, and creating 1,000 jobs.
- ✓ A 79% staff survey response rate, showing a workforce motivated by high standards of care and an inclusive culture. In the survey, 88% said they enjoy working for Cygnnet, and 85% said they are proud to work for the organisation.
- ✓ Expansion of social care services across the UK with the acquisition of three new providers bringing ten new homes under the Cygnnet Social Care umbrella.
- ✓ Sector leading quality ratings with 81% of services rated 'Good' or 'Outstanding' by regulators.
- ✓ Cygnnet being named a Top UK Employer by the Financial Times in 2025.

- ✓ Working with more than 50 Expert by Experiences whose lived experience of mental health services, are actively involved in designing new facilities, care pathways, and quality improvement initiatives.

Under Dr Romero's leadership, Cygnet also launched a pioneering apprenticeship program to foster internal talent and progression, with over 515 apprenticeships completed to date.

He has also championed environmental sustainability, with the goal of achieving net-zero carbon by 2040, a forward-thinking commitment that sets a new standard for the sector and demonstrates a broader sense of corporate responsibility.

Dr Romero said: "I am truly honoured to receive this recognition. It reflects the dedication and compassion of all of our colleagues across Cygnet, who work tirelessly every day to deliver outstanding care for the people we support.

"I am proud of the progress we have made together, and this award is a testament to the commitment, professionalism and resilience of our teams. I want to thank them for everything they do, and I remain determined to continue strengthening the quality, safety and impact of the services we provide.

"I am looking forward to 2026 and continuing to extend our impact where it's needed most, putting the individuals in our care first at all times."

We also congratulate Dr Jon Van Niekerk, Group Clinical Director, who was shortlisted in the One to Watch category for his national leadership, clinical excellence and contributions to improving mental health practice across the UK.

We are proud of Tony's achievement and congratulate all those recognised in the HealthInvestor Power List 2025.