



Press Release

Immediate Release

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Cygnet CEO Leads Team of Colleagues on Challenging Ascent of Tryfan for Charity

A team of 18 dedicated staff members from Cygnet Group successfully summited the iconic Welsh mountain Tryfan last Friday, raising an impressive £8,000 for the children's charity Action for Children.

The fundraising trek was proudly led by Cygnet Group CEO, Dr Tony Romero.

Located in Eryri (Snowdonia), Wales, Tryfan is renowned for its steep, rugged terrain and is considered one of the few UK mountains that requires scrambling to reach the summit. For many team members, it was a first-time experience tackling such a demanding climb.

The route began near Llyn Ogwen, ascending steeply from the start, past dramatic waterfalls and through the scenic hanging valley of Cwm Bochlwyd. The group then made their way up Tryfan's famed South Ridge, where the real challenge began, navigating exposed rocky sections and clambering over large boulders to reach the summit.

Despite the tough terrain, the team supported each other with encouragement and teamwork, ultimately reaching the top together. Some of the more adventurous participants even climbed onto the summit's iconic twin rocks, known as Adam and Eve, to celebrate the achievement.

Reflecting on the experience, Dr Romero said: "I was incredibly proud to lead such a committed and enthusiastic group of Cygnet colleagues on our fundraising trek up Tryfan in support of Action for Children. For some, it was an entirely new challenge, so it was great to encourage each other every step of the way. Tryfan definitely lived up to its reputation, testing our endurance, teamwork and determination.

"The sense of achievement when we reached the summit was truly brilliant. It was a beautiful day and we were rewarded with breath-taking views across Snowdonia and a fantastic sense of unity among the team."

Dr Romero also emphasised the importance of the cause.

“Fundraising for Action for Children gave us all an even greater purpose. Knowing that our efforts would help support young carers across the UK added real meaning to the climb.

“At Cygnet, we are passionate about supporting the wellbeing of others, and this challenge embodied that spirit in every way. I’m honoured to have taken part and deeply grateful to everyone who supported us on this journey.”

The funds raised will go directly to Action for Children, a charity that works tirelessly to support vulnerable children and young carers, helping them access the guidance, resources, and opportunities they need to thrive.

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