



Press Release

Immediate Release

8 February 2024

### **Cygnet Sponsors Gloucester Hartpury Women's Rugby Club**

A leading health and social care company which runs a hospital in Gloucester for women with mental health difficulties has announced its sponsorship of the Gloucester Hartpury Women's Rugby Club.

Cygnet Health Care operates Cygnet Alders Clinic, on Podsmead Road, a 20 bed rehabilitation service providing assessment, treatment and rehabilitation for women with personality disorder and complex needs.

The health and social care company said it is delighted to be supporting this team of women on their pursuit this season to retain the Allianz Premier 15s Championship.

Mandy Sellers, Operations Director for Cygnet Health Care in the South West said the company has a proud history of supporting sport teams with the aim of promoting the positive effect of sport on mental health and wellbeing.

She added: "We are delighted to be sponsoring the Hartpury Women's Rugby Club in Gloucester and believe we have a mutual passion for female empowerment and the role that sport can play in improving people's mental health and wellbeing.

"Our local Cygnet Alders Clinic supports and cares for women with complex mental health needs and this partnership will provide them with opportunities to get involved and develop active interests to increase their confidence and self-esteem."

James Forrester, CEO of Gloucester-Hartpury Rugby added: "I am hugely grateful to Cygnet Health for sponsoring the Gloucester Hartpury Team this season. Having met with Mandy and the team several times and it is clear our values and purpose are closely aligned.

"Our success last season combined with the growth in attendance figures, new TV deal with TNT and a home World Cup in 2025, makes this a very exciting time for Gloucester-Hartpury and women's rugby.

"I know Cygnet Health Care share our excitement and have a genuine desire to help us grow and improve our programme. Their support will help us to achieve our

goal of equity in men and women's programmes as well as success on the pitch. We look forward to a big season ahead."

Ends

**Notes to Editors:**

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