



Press Release

Immediate Release

9 August 2023

Castle Vale Town FC Celebrate New Sponsors

Cygnet Group are delighted to announce a new sponsorship deal with Birmingham-based football club, Castle Vale Town FC.

Cygnet, a leading provider of services for individuals with mental health needs, learning disabilities and autism will be the new kit sponsors for Castle Vale Town FC during the upcoming 2023-24 season.

The club, located in the Castle Vale area of Birmingham, are members of the Midland League Division 3 and are based at the Castle Vale Stadium on Farnborough Road.

The club was first established in 1998 as the reserve team of Castle Vale Kings Heath. In 2005 the team were renamed Castle Vale Reserves and in 2006 they became a separate club under the name Castle Vale JKS.

The club was reformed as Castle Vale Town and in 2016 they joined the Division Three of the Midland League, formed in 2014 by a merger of the Midland Combination and the Midland Alliance.

Owen Reynolds, Coach of CVT FC explained: "We are a club with strong values and I know that mirrored by our new sponsors. We put our players at the heart of what we do, and I know Cygnet does the same with its service users.

"We have big ambitions for the club and have a core group of dedicated, passionate supporters who are driving the club forward. That ethos is reflected by Cygnet Group and its' health and social care services.

"The club has forged strong links with local organisations and our fantastic sponsors like Cygnet will really help to push us forward. The company is joining us at an exciting time and I have every confidence that the partnership will be a successful one."

Birmingham is host to some Cygnet Health Care and Cygnet Social Care services including Cygnet Cedars and Cygnet Elms, high dependency complex care services for men and women with learning disabilities.

Cygnet's Head of Resourcing, Ben Hopewell, commented: "We are delighted that we will be a sponsor of the Castle Vale Town FC. We have built up wonderful local relationships over the years and we look forward to growing this partnership further.

"We are proud to be sponsoring the club and wish all the players a successful season ahead."

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Notes to Editors:

For more information, please contact Gemma Attew, External Communications Manager, on gemmaattew@cygnethealth.co.uk or 07718 244811.