



## **Press Release**

### **For Immediate Release**

#### **Cygnet Health Care to hold recruitment Open Day in Weston-Super-Mare**

(26 August 2022) Staff from a mental health hospital in Weston-Super-Mare will be talking about how local jobseekers can make a positive difference to the lives of people with mental health needs during an open day to recruit health workers.

Cygnet Health Care operates Cygnet Hospital Kewstoke, on Beach Road, which provides an emergency admissions service for men and a pathway for women from low secure to rehabilitation including a specialist service for personality disorder. It is inviting those interested to learn more about working in the industry to come along to an open day on Wednesday 14 September.

Jenny Gibson, HR Director at Cygnet Health Care said: "The recruitment challenge facing the health care sector has been well documented recently. Increased demand for specialist services like ours means it is crucial to recruit talented and compassionate individuals to help reduce the current pressure on the sector."

"Previous experience is not essential, but it is important that applicants have a passion for delivering outstanding care and helping others. We have an amazing team of dedicated staff members, a number came into support work without previous experience and they will be on hand to share their experiences at the open day for people interested in a career in care."

Incentives for new staff include discounts from big brands like Nike, Boots, H&M, Primark, Boohoo, Argos, IKEA, lastminute.com. Cygnet also offers discounted gym membership, free meals onsite, a group pension scheme and a health cash plan to help with costs including eye tests, prescription glasses and contact lenses, dental check-ups and hygienist fees, Chiropractic and physiotherapy sessions and prescription charges.

Recruitment in the care sector has never been more important, with the number of vacancies rising above 120,000 nationwide.

The Open Day will take place on Wednesday 14 September from 10.00am – 4.00pm at The Royal Hotel, 1 South Parade, Weston-Super-Mare BS23 1JP.

Ends

### **Notes to Editors**

For interviews, please contact Gemma Attew, External Communications Manager, at [gemmaattew@cygnethealth.co.uk](mailto:gemmaattew@cygnethealth.co.uk)

### **About Cygnet Health Care**

Cygnet Health Care has been providing a national network of high-quality, specialised mental health services for the NHS and local authorities for the past 30 years.

Cygnnet Health Care's pioneering services support people with complex and acute mental health needs across the UK.

As one of the best quality providers in mental health services in the country, Cygnnet Health Care's focus is always on the best outcomes for those who use or commission its services. 85% of Cygnnet's facilities are rated as good or outstanding, which is above the national average. [www.cygnnethealth.co.uk](http://www.cygnnethealth.co.uk)