



Press Release

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Immediate Release

Cygnet Health Care Teams Up With Bearsted FC

Bearsted FC development teams have partnered with a provider of services for individuals with mental health needs, learning disabilities and autism for the coming season.

The club, which has no ownership and relies on the support of its committee members, club members and sponsors, has teamed up with Cygnet Hospital Maidstone, run by independent healthcare company Cygnet Health Care. The company, which operates 150 services throughout the UK, are now the new shirt sponsors of the club's new Bear Cubs development teams.

Jamie Houston, Chairman of Bearsted FC, said: *"Cygnet approached us to ask what they could do to help support us, when we explained that the Bear Cubs will be starting competitive football this season they didn't hesitate to supply all three teams with new kits."*

"This kind gesture is so important to a club like Bearsted FC and we are all so grateful. We pride ourselves on building long term relationships with our sponsors and look forward to working with Cygnet Health Care again. The three teams are made up of one Under 8's and two Under 7's mixed boys and girls teams. They were all so happy with their first ever new kit. I hope it brings them all good luck for their first competitive season."

"On behalf of Bearsted Football Club I would like to say a huge thank you to Cygnet Health for their generous sponsorship."

Cygnet Hospital Maidstone is a 63 bed mental health facility for adults which offers inpatient treatment to men and women.

Louisa Powell, Hospital Manager and Alison McCulloch, General Manager at Cygnet Hospital Maidstone said they are thrilled to be able to sponsor the Bear Cub teams at Bearsted Football Club.

"At Cygnet Hospital Maidstone, we are really keen to support the local community and it is a pleasure to have this involvement with a local team," they explained.

"A big part of this partnership for us is about supporting the communities in which our services sit and in doing so, build the strong relationships that enable us to become an active part of the community."

"Sport and being physically active can bring a powerful and positive impact on mental wellbeing so we feel we share the same values as the club. We wish the club a successful season ahead."

“We look forward to continuing to work with Bearsted Football Club and wish the teams all the best for this season.”

Ends

Notes to Editors

For interviews, please contact Gemma Attew, External Communications Manager, at gemmaattew@cygnethealth.co.uk

About Cygnet Health Care

Cygnet Health Care has been providing a national network of high-quality, specialised mental health services for the NHS and local authorities for the past 30 years.

Cygnet Health Care’s pioneering services support people with complex and acute mental health needs across the UK.

As one of the best quality providers in mental health services in the country, Cygnet Health Care’s focus is always on the best outcomes for those who use or commission its services. 85% of Cygnet’s facilities are rated as good or outstanding, which is above the national average. www.cygnethealth.co.uk