



Press Release

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For Immediate Release

Cygnet Health Care initiative nominated for National Service User Award

Cygnet Hospital Bierley has been announced as a finalist in the National Service User Awards 2022 for its work in creating an in-house magazine for service users.

The *Bierley Bulletin* is a professionally styled and created magazine which includes relevant or important information for service users at the mental health hospital. The magazine, a finalist in the 'Excellence in Co-Production' category, is professionally printed and includes articles, interviews, advice sections, recurring segments and more. A digital version is also created and shared.

Bierley Bulletin joins four other nominees from Cygnet Health Care services at the National Service User Awards, which are designed to celebrate service user led initiatives in mental health, learning disability and autism services across the country.

Service users involved in the shortlisted projects are invited to a black tie gala awards ceremony on 14 September, where the winners will be announced.

Sam Poskitt, Clinical Manager at the hospital on Bierley Lane, Bradford, said: *"As many hospitals know, it can be very tricky communicating and handing over information to both service users and staff. Sometimes this information can get lost in translation or there's no written communication where both staff and service users are able to refer back and read what has been going on.*

"This is where the 'Bierley Bulletin' comes into place and why it was created. These moments can be from staff to staff, service user to service user or even service user to staff. The magazine takes an informal approach to handovers and governance so it is easily digested and more appealing to non-management.

"It is a fantastic initiative and thoroughly deserves to be recognised at these awards."

The magazine is full of articles such as 'DBT Skill of the Quarter', 'Workout of the Quarter' and 'Hellos and Goodbyes'. Additionally, there's a section in the magazine called 'Golden Moment' where staff or service users are able to put their entry forward for a moment they feel encompasses everything amazing about working in care.

It has been co-produced by Zain Malik, Involvement Lead, and service users who can take part as either a journalist, editor or photographer.

Zain said: *"This project is an amazing way to get service users involved and engaged in a non-direct way so they are learning more about information governance and the way hospitals operate.*

"Additionally, it allows service users to be very creative with their articles and showing off their creative skills. This is the first issue of the magazine and hopefully this becomes a staple of how the hospital do governance and handovers."

Cygnnet Hospital Bierley provides a range of low secure, specialist and psychiatric intensive care services for men and women, including a specialist personality disorder service for women. The hospital is set across four wards offering single-sex male and female specialist mental health services.

The awards are celebrating their 10th year and winners will be announced on Wednesday 14 September at Colwick Hall Hotel in Nottingham.

Ends

Notes to Editors

For interviews, please contact Gemma Attew, External Communications Manager, at gemmaattew@cygnethealth.co.uk

Further information on Cygnnet Hospital Bierley can be found here:

<https://www.cygnethealth.co.uk/locations/cygnet-hospital-bierley/>

About Cygnnet Health Care

Cygnnet Health Care has been providing a national network of high-quality, specialised mental health services for the NHS and local authorities for the past 30 years.

Cygnnet Health Care's pioneering services support people with complex and acute mental health needs across the UK.

As one of the best quality providers in mental health services in the country, Cygnnet Health Care's focus is always on the best outcomes for those who use or commission its services. 85% of Cygnnet's facilities are rated as good or outstanding, which is above the national average. www.cygnethealth.co.uk